

Freedom of Information Request**Ref: UHB 18-053**

Date 23 February 2018

By Email

Dear Madam

Thank you for your request for information under the Freedom of Information Act 2000. The Trusts response is as follows:

1) Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?

Yes, The Trust the following Facebook pages:

- Trust Facebook account
https://www.facebook.com/pg/UHBristol/about/?ref=page_internal
- Bristol Royal Hospital for Children Facebook page
<https://www.facebook.com/bristolroyalhospitalforchildren/>

2) Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?

The Trust does not spend any money Facebook.

3) Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?

Yes, The Trust does have a Twitter account which was set up in October 2009 on the following link <https://twitter.com/UHBristolNHS>

4) Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?

The Trust does not spend any money on Twitter.

5) Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?

The Trust does not use Google G-Suite services or rely on google for any services (such as email hosting).

6) Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?

The Trust does not spend any money on Google.

7) Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?

Yes. Please find the following policies attached:

- Social Media for Personal Use Policy and Procedure
- Corporate Social Media Policy

This concludes our response. We trust that you find this helpful, but please do not hesitate to contact us directly if we can be of any further assistance.

If, after that, you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to:

Trust Secretary
University Hospitals Bristol NHS Foundation Trust
Trust Headquarters
Marlborough Street
Bristol
BS1 3NU

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

To view the Freedom of Information Act in full please click [here](#).

Yours sincerely,

██████████
████████████████████