

**Freedom of Information Request****Ref: UHB 17-679**

Date 12 December 2017

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██████████  
██████████

Thank you for your request for information under the Freedom of Information Act 2000. The Trusts response is as follows:

1. **Does your Trust/CCT currently use a private company to undertake any of the following services:**
  - **Public Relations**
  - **Social Media Communications**
  - **External Stakeholder Communications**
  - **Internal Stakeholder Communications.**

No

2. **If yes, can you please confirm:**
  - **When the current contract(s) was/were last let**
  - **When the current contract(s) expires/expire**
  - **Whether the current contract(s) has/have options to extend its length**
  - **When you expect to retender the contract(s).**

Not applicable

3. **If no (to question 1 above), are you considering letting such a contract(s) in the future and if so, do you have an approximate timetable for engaging the market?**

No

4. **Have you used a private company to help you with any other marketing or public information campaigns in the past 2 years?**

The Trust has not conducted marketing or public information campaigns in the last two years. Private companies have been used on an ad hoc basis in that period to bolster the reactive capacity of our in-house communications team when necessary.

5. **If so, could you please provide a brief overview of what those campaigns were about and approximately how long your contract with the company was for to support the campaign(s)?**

As above, no marketing or public information campaigns have been run in the last 2 years.

This concludes our response. We trust that you find this helpful, but please do not hesitate to contact us directly if we can be of any further assistance.

If, after that, you are dissatisfied with the handling of your request, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to:

Trust Secretary  
University Hospitals Bristol NHS Foundation Trust  
Trust Headquarters  
Marlborough Street  
Bristol  
BS1 3NU

Please remember to quote the reference number above in any future communications.

If you are not content with the outcome of the internal review, you have the right to apply directly to the Information Commissioner for a decision. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF

To view the Freedom of Information Act in full please click [here](#).

Yours sincerely,

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